

Find it Here

Overview



2010 Kentucky Baptist Sowing Plan

“Day after day, in the temple courts and from house to house, they never stopped teaching and proclaiming the good news that Jesus is the Christ.” Acts 5:42

What is “*Find it Here*”?

- “*Find it Here*” is a campaign to deliver the Gospel to 1.5 million in households across Kentucky during March 6-21, 2010.
- “*Find it Here*” is **part** of a Kentucky Baptist Convention, North American Mission Board and local association evangelism initiative with the ultimate goal of **Every Person Sharing and Every Person Hearing** by the year 2020.
- The ultimate goal (Every Person Sharing and Every Person Hearing by 2020) will be accomplished by practicing four spiritual disciplines or mileposts (GPS: God’s Plan for Sharing):
 - **Praying:** Every church praying for lost people

- **Engaging:** Every believer sharing as a trained witness
 - **Sowing:** Every lost person receiving a witness
 - **Harvesting:** Every church harvesting and celebrating every *salvation* experience
- **Sowing** will be the emphasis for 2010. Sowing is the focal point of “*Find it Here.*”

“*Find it Here*” Warren Association of Baptists will consist of four major activities. The major activities are:

1. One Great Day Event: September 26th Allowing our people to reach out to show the love of God. (Servant Evangelism, Clean Up projects, Light Construction, Sports / Day Camp, ...) Debrief Service on Sunday Evening September 27th.
2. Prayerwalk every street and road in Kentucky (September and October 2009)
3. Distribute house-to-house a bag with a Gospel presentation (March 6-21, 2010)
4. Harvest Sunday Easter Celebration on Easter Sunday, April 4

There will be a national, Kentucky-wide and local media “*Find it Here*” campaign that will correspond to the March 6-21, 2010 sowing process.

“*Find it Here*” will consist of six major components:

- **Preparation:** (now—March 2010) Developing strategy and plans and preparing the church members. During this phase, there will be an emphasis on equipping believers to witness and to pray. The emphasis for the church will be to prepare for the possible actions:
 - a. Witness training
 - b. Prayer training
 - c. Assimilation training
 - d. Small group training
 - e. Compassionate ministries
- **Compassion Ministry:** *One Great Day Event* (September 26, 2009) The mission is to show the reach area of Warren Association of Baptists our love for the Lord as we meet needs of others.
- **Prayerwalking:** (November 2009) The challenge during this phase is for each association to divide its association into segments and enlist churches to prayerwalk these areas (every street and every road) prior to the sowing process.

Possible actions:

- a. Churches will discover prayerwalking assignments
- b. Prayerwalk training
- c. Coordination with the WMU
- d. Recruitment of church member teams and assignment of streets/roads

- **Sowing/Gospel Distribution:** March 6—March 21, 2010

Possible actions:

- a. Each church will be assigned an area.
- b. Determination of number of households in assigned area
- c. Assist association in cost of the materials
- d. Discover obstacles to distribution, such as:
 - closed areas
 - safety factors
 - preparation of church brochure
- e. Develop strategies to overcome obstacles

- **Harvest:** April 4, 2010

Easter Sunday, April 4 will serve as focal point of the *Harvest*.

Possible actions:

- a. Follow-up on known respondents inviting them to Easter service
- b. Sermon that has been prepared for the understanding of new believers and those not yet saved who may visit and that calls forth the new believers
- c. Counselor preparation
- d. New member packets prepared
- e. Expectation of additional harvest in the weeks to come
- f. Preparation for assimilation of new members
- g. Prepare church building and facilities and grounds

- **Follow-up:** (March forward) Prospects will be discovered. Follow-up will be critical.

Actions:

- a. Follow-up on respondents inviting them to Easter service
- b. Prepare follow-up cards and e-mails
- c. Assign prospects for visitation
- d. Prepare for five week Bible study plans
- e. Easter Sunday baptism celebration

- **Media Campaign:** March 6—April 4

Statewide and local. “*Find it Here*” Media Blitz. NAMB will cover the nation, the KBC will utilize large Kentucky markets, and the local associations and churches will

initiate and purchase local media options. NAMB will provide TV and radio commercials and other media helps.

Church's Preparation for Gospel Distribution

1. Each association, working with its leadership will determine the zones assigned to each church. It is imperative that every street and road is included in some church's zone but that there is no overlap.
2. Each believer having the opportunity to be involved in a one day mission effort (One Great Day)
3. After a church receives its zone, a windshield count of all homes in the zone should be made. The association will be responsible for purchasing sufficient bags and brochures to cover the association's area. It is very important that each church determine the exact number of bags and brochures needed to cover their assigned areas.
4. Delivery teams need to be recruited. All ages can be recruited. Be sure that each team has at least two members and if possible two different teams working across the street from each other whenever possible. Leave the bag on the door and not the mailbox.
5. Each team member should wear a name tag with the church's name on tag.
6. Each team should be given a map and clear orientation of area they should cover.
7. Make deliveries between March 6 and March 21, 2010. Pray as you make each delivery.

Gospel Presentation Brochure Card and Bag Preparation

1. Each church will need to determine the number of bags and Gospel presentation brochures that they will need in order to leave one bag at each house in their assigned area.
2. Return address will need to be added to each card. It is suggested that each church prepare a return address label with the church's name and address and the association's ACP number.

Great Hope Baptist Church 120 Main Street York, KY 48732	933
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Our Association's ACP #

Affix label to



		NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES
BUSINESS REPLY MAIL FIRST-CLASS MAIL PERMIT NO POSTAGE WILL BE PAID BY ADDRESSEE		
Kentucky Baptist Convention P. O. Box 43433 Louisville, KY 40253-0433		

3. Place prepared brochure in bag. It is also possible to put a church brochure in the bag with an invitation to visit the church on Easter Sunday. However, it is important to keep the bag uncluttered. It is extremely important that the focus is on the Gospel presentation.